

# Tanana Valley Farmers Market

Our beautiful logo (at right) created by Barb Santora, has served us well for many years, but we are looking to add a new logo for use in ads, promotions and on merchandise.

**FAME, FORTUNE (\$250), AND A GIFT BASKET (featuring your design) COULD BE YOURS!**



## Contest Rules:

### **Artwork:**

- Logo is to incorporate "Tanana Valley Farmers Market."
- Designs must be original, tasteful, and not produced elsewhere.
- Designs should have minimum color to allow for easy reproduction.
- Submissions should be on 8"x 11" paper and include the artist's name, address and telephone number on the back or emailed in an 8" x 11" format with the artist's name, address and telephone number included in the email.
- The logo must be such that when greatly reduced for a variety of items--it is still legible.

### **Deadline:**

- Submissions should be mailed to Tanana Valley Farmers Market P.O. Box 85138 Fairbanks, AK 99708 or emailed to [tvfmarket@gmail.com](mailto:tvfmarket@gmail.com) for receipt by April 5, 2013.
- Initial viewing of entries will be at the TVFM spring membership meeting April 9, 2013. Top entries will be open to public viewing at the Market's opening day: May 11, 2013. TVFM Board of Directors reserves the right to make the final selection.

### **Competition:**

- Winning design will become the property of TVFMA and will be reproduced on products for sale at the Market and online; it will be used as well in Market publications. By submitting a design one gives permission to the TVFM to use the logo without payment or royalty.

### **Winning design:**

### **Prize:**

- The individual winner will receive a \$250 cash prize, plus a gift basket of Market products that will include products with the winning logo.